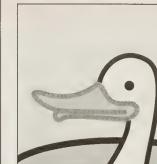


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CAIO DUCK CAKES! P.7

CITY COLLEGE NEWS

APRIL 1994

GEORGE BROWN COLLEGE

VOLUME 11, NO. 8

How to get your foot in the door

By Lisa Trudel,
Student Career Services

JOB SEARCH ADVICE IS ONE OF the booming by-products of the recession.

There are shelves of books in libraries and bookstores on job hunting, private consultants who'll (for a fee) rewrite your resume and market your talents, computer and TV job matching services, and several periodicals.

It's no secret to the people that are capitalizing on unemployment that the world of work and the ways of finding work, have changed dramatically over the past few years.

George Brown's Student Career Services (formerly called placement) has changed too. We now advise students and graduates to rethink the traditional ways of job searching, and instead, use new and creative job search techniques to get their foot in the door.

While a thorough study of job hunting could be a full-time job in itself, here are six quick tips that can help you get started, whatever type of job you're looking for – full-time, part-time, permanent or seasonal.

RESEARCH, RESEARCH, RESEARCH: Information is power in today's job search. Research your targeted employers, but also research and become an expert in the job trends within your field. Read trade publications and talk to as many people in the field as you can. Keep on top of new developments. Know how and why people are hired.

BE ASSERTIVE: How you conduct and control your job search gives important clues to potential employers about the kind of work you can do on the job. Don't be too easily persuaded into simply filling out application forms and talking to human resource offices when other people have information you need and are the ones who make decisions. An assertive job hunt displays your initiative, and organizational and communication skills.

USE AN ENTREPRENEURIAL APPROACH: Be innovative and look at employment as

JOB HUNTING [Part One]

something that you give, not as something that you get. What have you got to sell an employer? Put yourself in the shoes of the person doing the hiring. What are you being offered?

KNOW YOURSELF: Do a mini self-assessment so you can recognize your transferable skills – an important thing to know in this shifting job market. Employers hire the people who know their own skills and have qualities such as the ability to plan and organize, communicate and take initiative.

BUILD A NETWORK: More than 85 per cent of all jobs today are found in what is called the "hidden job market". These jobs never appear in want ads or employment services – so the

Continued on page 2

10% tuition increase funds new enrolment

ALL GEORGE BROWN students will chip in this fall to allow a few more people to get a college education.

The Ontario government has increased tuition fees for all types of programs and courses by 10 per cent so colleges, like George Brown, can increase enrolment this fall.

Diploma program students will pay an extra \$92 in tuition for programs starting in the fall, and evening students will pay 20 cents more for each class hour.

The government says the extra money is intended to allow colleges to increase the number of students they take in or maintain quality of education.

George Brown Registrar George Burton says the college is currently planning to enrol 63 more first-year full-time diploma students than last year – an increase of about 1.5 per cent – although that target may be revisited in late April.

Last September, George Brown registered 4,149 new diploma students – this year's goal is 4,212.

Each of those new students, as well as several thousand returning students, will find tuition for a year of college will cost \$1,008 for most programs, without adding in student activity, material and lab fees, as well as book and equipment expenses.

The tuition fee increase, announced by the Ministry of Education and Training in late March, will mean that George Brown gets an extra \$700,000 from full-time diploma students in the year starting April 1, 1994, according to college comptroller Tony Lennie.

When tuition increases for continuing education courses and other types of programs are included, the total amount of new revenue for the college increases to about \$1.2 million, he says.

A 10 per cent increase in continuing education tuition is estimated to raise the cost of a 30-hour evening course about \$6 to about \$90 – an amount that includes a \$12 campus service fee and GST.

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IT'S A HELL OF A SHIRT. That's the title of this award-winning original design by George Brown screen printing student John Gethroon. The shirt, modelled here by teacher Jim Meikle, was one of nine entries by Meikle's students in the recent International Student Screen Printing Awards Competition. This T-shirt received second prize in the Finished Garment category. Another 15 George Brown students also received Honorable Mentions, giving Meikle's students 24 out of a possible 63 awards. "It's happened in the past that we've won awards, but never like we did this year," said a beaming Meikle.

Majority are acclaimed to new student council

ACCLAMATIONS OUT- numbered elections eight to one in student council elections in March.

In all, 24 people were acclaimed to the new 30-person council, three were elected, and three seats will remain vacant to be filled by first-year students this fall.

The only election was held at the School of Hospitality where four students vied for three seats. When polls closed on March 31, the 243 voters elected Boris

Yeldhuis, Chris Rutherford and Kim Asher to council and denied Patrick Dean a seat.

At St. James, which has 16 seats according to the student association's representation by population rules, former student Board of Governors representative Duanne Kocher was acclaimed along with William Rennalls, Michaela Snow, Yvette Wheeler, Josh Prouse, Aaron Smith, Jason Gomes, Michael

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HEARD IN THE HALLS

How did you get your last job?



"I just went around with my resume and filled out the appropriate forms, but I finally got a job through a friend working in a supermarket. I was looking for a job for over a year before that."



"I got mine because my next door neighbor asked me if I needed a job. I already had one, but this one was a better position. I work as a receptionist in a dental clinic in Chinatown."



"I work at Ryerson stocking in the cafeteria. I got it through my friend. I told him if he saw a job to tell me. So when he called and I went for an interview on Friday and I started on (the following) Monday."



"I haven't had a job for almost a year because of the employment situation. My last job was as a lifeguard in Orillia last summer. I just answered an ad in the paper. I've been applying to jobs lately but they just aren't hiring."

Tom Kleanthis
Graphic Design student
St. James

Lisa Yung
Part-time Accounting
student
St. James

Rolando Carrillo
Child and Youth Care
Worker student
St. James

Brenda Laask
Marketing student
St. James

Jobs: How to get your foot in the door

Continued from page 1

only way to find out about them is to build a network of contacts in your chosen field. Try asking advice and sharing knowledge instead of bluntly asking for jobs. Be creative to increase and widen your network list: join associations, attend seminars, visit trade shows, ask for tours of companies. Networking is being interdependent when asking for and using information. Asking for a job isn't networking, asking for information is.

VOLUNTEER: Strange as it may sound, giving your time and talents to the community is an excellent alternative job searching method. Volunteering is a great way to combine rewarding work in the community and solid work experience. Volunteers keep new skills up-to-date and build their self-esteem and self-confidence. They're also out there meeting new people, building a network, and doing practical research in new types of jobs and careers.

There are many ways of getting started in volunteer work. You can begin by reading *Be A Local Hero: A Guide to Volunteering in Toronto* by Darby Macnab, the *Volunteers Needed* column in the Life Section of every Saturday edition of the Toronto Star newspaper, or by simply contacting the Volunteer Centre of Metro Toronto.

Today, employers do recognize the value of work, whether it is paid or unpaid. Volunteer work experience is extremely valuable, particularly if you have little recent paid employment or little work experience in Canada. On your resume you should describe the accomplishments from your volunteer work in as much detail as your paid jobs.

When assessing your skills for

the job market, don't overlook the skills, knowledge and responsibilities you gain in volunteer work. Since volunteer work is usually done in your area of interest, it's an important expression of your individuality on your resume.

For more advice and information on job searching, resume writing, references, cover letters, interview preparation and the importance of rethinking traditional job searching strategies, make an appointment to talk with a student career consultant at your campus.

- St. James Campus: Room 116, 200 King Street East
- Nightingale Campus: Room 103, 2 Murray Street
- Casa Loma Campus: Room C221, 160 Kendal Avenue
- Kensington Campus: Call 944-4583 at Casa Loma to book an appointment.

NEXT MONTH: Preparing for Multiple Careers and more Job Searching Advice.



W-CHAIR, B-BALL - Michael Bryce (foreground at left) takes a shot in a basketball game between students and wheelchair athletes that was part of Celebrating Diversity Week at George Brown in early March. Bryce is a member of the Spittires, an amateur wheelchair basketball team. Other events during the week included international music and film presentations, and seminars on diversity.

Tuition going up by 10%

Continued from page 1

The government also announced that diploma program tuition will increase 10 per cent for a second year, which means that students enrolling for classes in the fall of 1995 will pay about \$100 more.

Tuition paid by most students at George Brown accounts for a relatively small percentage of the actual cost of their education – the rest is paid by taxpayers through government grants to the college.

Unlike previous years when tuition increases have followed increased costs at colleges, the two-year, 20 per cent increase is intended to pay for the education of more people.

"There's an additional, substantial new incentive for colleges...to bring in new students," Education and Training Minister David Cooke said in a interview with City College News following the announcement.

While the government hasn't set enrolment growth targets, it wants colleges, like George Brown, to increase enrolment over current plans, and ministry staff will be monitoring the success of colleges in increasing enrolment, he says.

"Because the social contract is in effect, the new tuition money will be much easier to target because we know it's not going into additional compensation. It might go into new stuff; it might even result in some of our facilities creating new jobs," Cooke said.

Budget planning for the college, which is linked to enrolment increases, was based on an assumption that tuition would go up by seven per cent, Lennie says. Now George Brown's budgeting projections include the 10 per cent increase.

While tuition and some material fees may be going up, some other compulsory college fees are being frozen by the government for the time being.

Campus service, student service, athletic, graduation and alumni and program material fees set by the college will be frozen

until a formal agreement is reached between a college and its students about how those fees are set.

In early April the students association asked George Brown for details on how fees are being spent as well as a rationale for fee increases.

Several academic departments have asked for material fee increases and the continuing education department has asked permission to raise the campus service fee charged to most evening students from \$12 to \$13 a course.

Program material fees, which pay for materials used by students in their programs and courses, currently range from zero to \$1,500 a year for full-time programs and average less than \$100.

Full-time diploma students also pay fees for student activities, athletics, graduation and transcripts, alumni activities, and identification cards.

Last year, George Brown increased fees of this type by 20 to 44 per cent with the agreement of student government leaders.

The government also announced that the forgivable portion of its student loans would be increased by \$330 to \$6,000 to compensate for the tuition increase.

New student association president Tim Kemp (see interview on page 5) says that while he applauds the government's decision to increase the forgivable part of student loans to cover the tuition increase, Ontario should lower the required course load of 60 per cent (of a full program) that students need to be eligible for loans.

"I'd like to see that lowered so that students have an opportunity to work a little more while they're in school," he says.

A lower portion of a full-time program would mean that students could qualify for loans and have more time to spend in part-time jobs to support themselves.

Last year tuition went up seven per cent for full-time diploma program students.

Student councillors are acclaimed

Continued from page 1

Rowe, Babak Ardoush, Miko Hayashi, Sara Dodd, Michael Texeira, Eric Decorte, Renee Leavens, Debbie Haines and Sam Flegg.

Nightingale representatives acclaimed were Jayshri Mistry, Andrea Morden and Carrie Coyte.

Casa Loma/Kensington representatives acclaimed were Andrew Chessel, Craig Wood, Mike Tenarubia, Jerrit Borchert and Ted Dalios.

The deadline for nominations was March 5.

Acclamations have become the norm in filling positions on student councils in the past few years.

Six out of 10 executives on current George Brown student administrative councils, including all three presidents, were acclaimed and less than 10 per cent of students voted in elections last spring.

NEWS SHORTS

FASHION STUDENTS TO SHOW THEIR WORK MAY 11

The design talents of 65 George Brown fashion students will be on display in a nightclub show on May 11. The students are producing the show themselves, with the support of the college's student association, after a recent decision to cancel the traditional May college-sponsored open house and fashion show. A survey of students found there wasn't enough student interest to make the open house a success, says Rosalie Starkey, special events co-ordinator in the School of Creative Work. The students' fashion show, which will be hosted by Christine Diakos of Channel 47, will be held at the Phoenix Concert Theatre (410 Sherbourne St.) on Wednesday, May 11, starting at 8 p.m. Tickets, which are available at the St. James SAC Shack, cost \$5 in advance, \$10 at the door. Proceeds will go to the Casey House Foundation to help people with AIDS.

NEW NURSING CLASSES TO START IN MAY

George Brown is breaking with tradition by starting nursing classes in May this year as well as January and September. Students who start classes on May 9 will study through the summer and start their second semester in September. Traditionally, George Brown has only offered nursing programs starting in September and January. George Brown will also start a Pre-Health program in May. A free nursing information night will be held on April 27 from 5 p.m. to 7 p.m. at St. James Campus. For information call 867-2070.

DECISION ON LANGUAGE TRAINING MOVE EXPECTED IN MAY

No decision has been made yet on where to house George Brown's huge Language Training Department and studies are still being done to determine which campus has enough room for it. The department must leave its current home at Kensington Campus by March 31, 1995. "We're still looking at (Casa Loma) and St. James," says Martin Kerman, executive director of campus operations. A decision on the fate of the program, which was expected in late February, should now be made by May, he says.

INTERNATIONAL VIEW, UNIVERSITY TIES NEEDED SAWS NEW BUSINESS CHAIR

College programs need to take into account the international nature of business, says the new chair of George Brown business administration department in the Faculty of Business. "You have to take a real global perspective now," Jim Drennan says. George Brown could also develop closer ties with universities to allow graduates to earn degrees, he says. Drennan's appointment in March (he started work April 4) ends a seven-month, nation-wide search. Drennan comes to the college from Conestoga College in Kitchener where he has been chair of business for the last six years. Before joining Conestoga as a teacher in 1985, Drennan was an officer with the RCMP and Halton Regional Police Force.



SUPPORT STAFF PRESIDENT ON ONTARIO NEGOTIATING TEAM

The president of George Brown support staff local has been elected to the seven-person Ontario team that will bargain for a new collective agreement for support staff at colleges across Ontario. The team will start meeting soon with representatives of the Ontario Council of Regents, which bargains on behalf of the colleges, to agree on a contract to replace the existing one that expires on August 31, 1994, says Local 557 president Marylou Martin.



150TH GRADUATION - Vocational Orientation program co-ordinator Greg Merron (left) congratulates Nasser Mosdour at the 150th graduation ceremony of the George Brown program, held in March. The nine-week program helps people make career choices that suit their interests and abilities. Mosdour, 27, is now headed for a career in the pharmaceutical field.



BILL HISCOTT of the Fire Marshall's office inspects fire and smoke damage in a St. James stairwell from a March 16 fire - the third at the campus in less than two months.

Three fires at St. James prompt security, evacuation reviews

GEORGE BROWN IS increasing security and tightening fire evacuation procedures at its St. James Campus after three fires there in February and March.

No one was hurt in the small fires, but according to college officials a few teachers ignored a fire alarm in the latest incident in mid March.

The teachers continued their classes on March 16 while the alarm sounded and smoke started to spread around the main St. James Campus building at 200 King St. E. from a fire in a stairwell.

Some even ignored initial requests from campus security staff to leave the building, according to campus manager Alex MacGregor.

Security staff finally evacuated the building after the fire department had quelled the blaze, which destroyed some office furniture and scorched walls.

George Brown vice-president Frank Sorochinsky reminded evening teachers in a March 17 memo that they are responsible for the safety of their students.

Security staff have increased the frequency of patrols in stairwells and hallways, and fire detection and alarm systems were inspected in mid March in response to the fires, MacGregor says.

Two fires in February appear to have been deliberately caused by people throwing lit cigarettes in large bins of paper on the campus's main-floor loading dock, says MacGregor.

The dock, which was unlocked at that time, is now locked in the evening, he says.

While the college is waiting for a final report from the Fire

Marshall's office, arson is also suspected in the March 16 fire, which appears to have started on some fabric office dividers which were stored in the bottom of the building's northeast stairwell.

The dividers were destroyed in the fire and there was some fire, smoke and water damage to the basement and upper floors in the stairwell.

The fires have prompted changes to campus security routines and may mean active training of evening teachers in evacuation procedures.

Since the March 16 fire, the two security officers who form the campus's evening safety patrols have been asked to make more frequent patrols of stairwells and corridors.

Evening teachers, who are most frequently part-time George Brown employees who may be on campus only a few hours a week, may need more information about fire and emergency procedures, says continuing education chair Marilyn Rinaldo.

Right now the procedures are covered in a handbook the teachers are given every year, she says.

Training will be discussed at college committees later in April.

In his March 17 memo, Sorochinsky says teachers are responsible for the safe evacuation of their students and they must act immediately on hearing an alarm.

"Do not wait for confirmation that the alarm is 'real' and not a test or practice," he said.



QUESTIONING MINISTER - George Brown real estate student Daniel Pruski talks to Education and Training Minister David Cooke after a March 25 press conference at the St. James Campus. Cooke announced that the jobsOntario summer student job program would create 24,000 jobs for students across Ontario this summer.

Is this George Brown's philosophy of education?

WHY DOES
GEORGE Brown
teach what
it does? How
does it balance the needs
of its students and
community? What
role do students play at col-
lege? Pupil? Client?
Partner?

For more than 25 years George Brown has answered these questions in practical ways through the thousands of programs and services it has offered, but the college has been virtually all action and no talk. It has never succinctly stated its approach to education.

While parts of its approach have been articulated over the years in a variety of reports, memos and even marketing material – for those who care to search for it – the college has never synthesized a clear statement of the educational approach it takes.

Now, a comprehensive philosophy of education for the college is being developed.

A project of College Council, the draft philosophy of education statement, reproduced below, is now being circulated among college committees for comment. If approved, this statement, along with a soon-to-be-drafted definition of education, could guide college staff in developing and reviewing programs of all types. George Brown College believes that education should be attentive to the needs of the individual learner and the community.



Recognizing the dignity, worth and uniqueness of the individual and the individual's right to realize her/his full potential, the college adopts a concept of education that is developmental and that offers equitable opportunity for access and outcomes for the learners in achieving their goals.

The college also recognizes the importance of maintaining vital partnerships with the community in business, industry, labour and other educational institutions so that the educational experience is relevant, current and responsive to community needs.

Thus the purpose of education at George Brown College is to meet the educational needs of a changing society moving into a new century; to prepare a skilled and adaptable workforce, and to enhance the choices and opportunities of individuals while contributing to their development as informed, productive and socially responsible citizens.

To these ends, George Brown

College is committed to providing a balanced curriculum which maintains the integrity of vocational education, generic skills training and general education; to making research and development integral components of the educational process, and to maintaining an active learning culture at the centre of all aspects of the life of the college.

These central principles regarding teaching and learning are embraced by the college:

- 1) Learning is the college's central activity; it is essential that all members of the college and all aspects of college life reflect this commitment.

- 2) Learning is a holistic, developmental, life-long process which results in growth in the emotional, intuitive and rational domains. Encompassing the development of skills, abilities, knowledge and disposition, the learning process enables the economic and political life of the community and to formulate and achieve personal goals.

- 3) Increased democratization in the life of the college is expressed in the teaching/learning environment through the fostering of interactive, supportive teacher/student relationships and participation of students in establishing goals, methodologies and evaluation tools in courses.

- 4) Teaching requires a commitment to empowering students in their own learning by demonstrating sensitivity to the experience and perspectives of the participants in the learning environment with respect to class, race, gender and sexual orientation, and by fostering an environment that is responsive to different learning styles.

- 5) Enhancement of the opportunities and choices for learners is reflected in the provision of a curriculum which offers the possibility of articulation and transfer with other educational institutions.

- 6) Innovative and creative approaches to teaching and learning are a central focus of the teaching-learning environment of the college.

- 7) Review, renewal and development of curriculum and professional performance are integral to maintaining the vitality and excellence of the educational life of the college.

- 8) Academic leadership is essen-

HERE'S HOW TO HAVE YOUR SAY!

City College News wants you to have your say! If you're concerned about a topic, event or issue that you think will be of interest to students and staff of George Brown – put it down on paper. Write a letter or article, or just suggest a story idea to us. Here's how you do it.

1. Make sure your submission is legible (it can be typed or handwritten), keeps to the point, and is brief. If it's too long we may edit it for length as well as for grammar and spelling.

2. Sign your submission and include your full name, telephone number, address and some indication of your affiliation with the college (i.e., course name, job, etc.).

3. You may request that your name be withheld from publication. We will respect your request if you provide us with a reason.

4. We welcome anonymous story suggestions, news tips or other material; however, as in all cases above, City College News staff and its editorial board will make decisions about what will be published.

5. Keep a copy of what you send to us. We will not return unsolicited material, including photographs, unless we are provided with a stamped, self-addressed envelope.

6. Drop off your submission in a sealed envelope at the mail slot in the Information booths in the front lobby of 200 King St. E. at St. James Campus or the third floor entrance of 160 Kendal Ave. at Casa Loma, or send it by Canada Post or internal college mail to:

Editor, City College News, Marketing Services Department, 200 King, St. E., Room 842E, George Brown College, Toronto, Ont., M3A 3W8 or fax it to (416) 667-2303.

The deadline for submissions and letters for our May issue is April 19.

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LETTERS

Social Contract

To the Editor,

I'd like to comment on your article on "Support staff okay no 'Rae' day deal" (March, 1994).

The Council of Regents were not bargaining for the government" as you report. They were bargaining on behalf of the employers – the colleges – as to what the remaining two years of the social contract financial target would be achieved. Representatives from the colleges participated in the setting of the mandate and sat at the bargaining table with the OPSEU support staff team.

I make this point of clarification because it is a very good deal which was strongly ratified by the membership. I think the parties who put it together ought to be recognized.

It is a good example of "win-win" negotiations and is a credit to both OPSEU support staff and management bargaining teams. This support staff "local" agreement joins the agreement for administrative staff which ensures no days off in fiscal '94/95 for them as well.

Although the faculty union did not reach an agreement before the March 1994 deadline, the Council of Presidents recently committed to no college employees having to take any days off without pay during fiscal '94/95 in order to meet the colleges' social contract financial target.

This is good news for all employees at George Brown as I know these times are difficult enough without the additional penalties social contract brought last year.

John Rankin
President
George Brown College

George Brown, then neither does sexism.

John Hamilton
English Professor
Casa Loma

Computer system

To the Editor,

Five years later and \$6-million poorer, the college finally adopted a new computerized registration system (with some reservation from the support and faculty representatives on the Board of Governors). As a member of the Board of Governors in 1989, I and other Board members listened to employees of our Computer Services Department as they convincingly – and with apparent foresight – told us that the old Eden system would never do what it was intended to do, could not be modified and strongly recommended that no further money be spent on the system.

Well, George Brown College did exactly the opposite, spent \$6-million of public money trying to salvage an unsalvageable system.

I hope that you and I don't have to take further "Rae Days" to pay for this debacle.

Dino Nassivera
Training Consultant
Ontario Skills Development Centre

CITY COLLEGE NEWS

City College News is a monthly publication of the Marketing Services Department of George Brown College for students, staff, and external college partners. Views expressed in City College News are not necessarily those of the college, its administration, or board of governors.

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Opinion rejected

To the Editor,
I was extremely offended by the remarks attributed to Sandy Fishleigh in your February *Head in The Halls*. As a white male who has given 10 years of service to the college, and who has oppressed no one, I do not see why I should have to stand for sexist insults from other staff members. If racism has no place at

GEORGE BROWN
THE CITY COLLEGE

MEET GEORGE BROWN'S

MOST POWERFUL STUDENT

TIM KEMP IS THE VOICE OF
George Brown students.

In the span of two weeks in March, the president of Casa Loma's Student Academic Council (SAC), was hired to head the reorganized student government and was acclaimed student representative to the Board of Governors.

In both those roles he will speak for all George Brown students – full-time, apprenticeship and continuing education – to college administrators as well as provincial and national organizations.

As president of the newly formed Student Association (SA), Kemp will oversee the unification of the college's three currently autonomous campus SACs into a college-wide 30-member student council and umbrella Board of Directors.

Kemp will sit as chair of the board which will consist of campus representatives, a part-time student, college staff member, and alumnus representative.

The presidency is a full-time salaried position.

He was also the uncontested winner in elections for student representative on the Board of Governors after his opponent, Jonathan Eaton-Hines, dropped out of the race last month.

The Board of Governors is the college's highest decision-making body. It hires the president and sets policy in all areas.

Kemp has been involved with student government at George Brown since coming to the college in 1991. Coming from Oshawa, Kemp says he originally got involved with SAC as a way to meet people in a city where he didn't know a soul.

"I started doing little rep jobs, helping out with the events, selling tickets and things like that," he says. "When the next year came around for the new student elections, I ran for vice-president of programming and won – actually, I was acclaimed – and that's when I started to see there was a lot of potential for the student association."

In the last few years, Kemp has spear-headed such initiatives as student centres, and the incorporation and merging of the student councils.

Kemp, an electronics student who since earlier this year has remained registered as a student but has not attended classes, worked for three years as a steel worker after graduating high



As president of the new Student Association and student representative on the Board of Governors Tim Kemp speaks for 50,000 students at George Brown

school in Oshawa. But as happened with so many, the early 1990s brought him a lay-off notice.

"They offered a package to everybody who got laid off, where they would send you to school and at the same time you could collect your unemployment benefits. It was an offer too good to pass up."

After a year at Durham College, Kemp enrolled at George Brown.

The following is the edited transcript of a March 24 interview with Kemp, conducted just after he was hired as president of the Student Association.

CCN: What do you see as the role of student government?

Kemp: Well, we have the role of advocacy, where we present to the administration what we feel are legitimate student concerns about various issues.

I also think the role of student government is to create a positive student life atmosphere. There are a few studies on retention that talk about student life and George Brown ranks as the worst. We lose more under-20-year-old students

to other colleges in the Metro area and the only reason for it is because of the poor student life at George Brown College.

So I think that one of our big goals, or main focuses, should be enhancing student life. That's not just with our resources. I think that we should, through our advocacy, encourage the college to invest in student life. That could be anything from painting and putting up really good signage, to pubs or these weeks we organize for diversity.

CCN: There is a general apathy on the part of the student body, as far as voting and running for student government and so on. Is that something that concerns you – that you want to do something about?

Kemp: It does concern me. I think that there is a certain amount of apathy that you can't change. Every college has low voter turn-out. Every college has a low number of students who try to get involved. Ours is lower than most. I think that it's because for so many years the student association wasn't perceived as effective and also it wasn't very visible. So

people either didn't know about it or people that did know about it thought that they didn't do anything, so there was really no point in even getting involved.

I think we can change the apathy by being visible, promoting ourselves better, as well as doing more things and being a more vocal organization within the college.

CCN: What are your goals for the upcoming year?

Kemp: I came up with long-term and short-term goals for the student association that I thought were important. This may not be what the student association members feel are important, they may have other goals.

My number one goal is team building at the beginning of the year. We're going to do a retreat on April 29, 30 and May 1, at Kempenfelt (near Barrie) which is the cheapest conference centre you can find but also a really good one because it's run by the Georgian College students.

What we're going to do is spend Friday night, all day Saturday and Sunday morning doing a number of things. We're

going to try and create our team, get everybody to know each other. That's been the problem in other years: we have this election then everybody goes away for the summer, then you come back in September and you're supposed to get together really quickly and know what's going on.

My next short-term goal is we're working on a management agreement with the college. We spend a lot of time haggling over little things with the college, like what we can sell in the SAC Shack and what we can't sell and postings – all these little things.

I spent most of last summer dealing with all those little issues that I think we should hammer out at the beginning and not have to fool around with anymore. So we've actually worked out a draft management agreement and we're going to discuss it with the administration and see if we can't hammer out some sort of agreement.

We're also working on policies for the Student Association. We'd like to eventually come up with a handbook or manual of the Student Association. Every year when the Student Association is turned over, it's membership would sort of reinvent the wheel over and over again. There was no trail or set way that things were done before. We want to come up with some policies so when the people here this year are gone, you'll still have a reference to go back to.

There's also our financial management goals. Our short-term goals are just to be more aware when we're negotiating contracts with different organizations.

We're also hiring our own accounting firm to take care of our finances. We want to have a little more say in investments and stuff like that and we want to provide more input from the students towards investments. There are a lot of business students here and they might have some good ideas. We don't want to go crazy and invest in what's dangerous. Anything we invest in will be safe investments, but we have a big pile of money put away for the student centre and I think it could be making us a lot of interest at least.

Another short-term goal is our pubs and our SAC Shack. There's been a big turn around in the last couple of years. They used to lose tons of money. This year they're about breaking even and next year, it's a big goal, I want to see

Continued on page 6

Most powerful student

continued from page 5

them make money.

Now people would say: why do you want a student association to make money? You're a non-profit organization. That works into our long-term goal for financial management. We have the second lowest SAC fee in the province out of all the colleges. People might think paying \$5 a year is a lot of money, but it's actually pretty low compared to other colleges. My goal in increasing our income through investments and management of the SAC pubs and the SAC Shack, is to not have to increase our SAC fees and even reduce them.

I can use the University of British Columbia as an example. They've had the same SAC fee for about 10 years and that's because they manage their student centre so well.

Our biggest goal is student centre. I firmly believe it's going to be a reality. I've gotten a commitment from the administration that they will help us even though the Student Association is going to pay for the whole thing. It's my goal this year to work with the administration, work with the students and the association to see this thing be built at both Casa Loma and St. James.

CCN: What are we looking at for the beginning of building the student centres?

Kemp: I would like to think that within two years ground will be broken. That's my goal.

CCN: Is there anything student government should do that it hasn't done in the past?

Kemp: I want us to be a bigger voice. We haven't used our power to the extent that we could have. We represent a lot of people; we represent basically the clients of this college and I think the Student Association needs to make sure that everybody knows that every student in the college is a client and should be treated with respect and with dignity that should be accorded to anybody that essentially is your client. If the students weren't here, then none of us would be here.

CCN: Do you represent all students, including apprenticeship, continuing education, tuition-short and post-secondary students?

Kemp: We collect fees from post-secondary and tuition-short (students) so we obviously represent

them, not only politically but financially as well, with the health plan. The other two groups, we can't represent them financially by offering the health plan and other financial services, because it's not in our mandate financially since they don't contribute. But politically, yes, we still represent all the students in the college.

I've made some overtures already to the Continuing Education Advisory Committee and talked to them, expressed to them a desire to work with them and we've made available a position on our Board of Directors of the Student Association for a part-time student. So they are going to have an input into what's happening.

As far as the apprenticeship students go, they're in and out pretty quickly but we would never turn anybody away if they came to us with a problem.

CCN: Could you explain your role in the student government?

Kemp: The Board of Directors of the Student Association are the people that make the decisions and they set the policies - set the direction of the Student Association. I just carry out their wishes. I still give my input and I still represent students. It's my job to represent the board; to speak for the board.

CCN: What do you see as the most crucial issue facing students in the coming year?

Kemp: Probably if you want to look at it politically it would be accessibility of funding. I think the big issue - is that if (the government) is going to raise the tuition, they have to make more money accessible to students in the way of grants and loans. That's what I think is the biggest issue, student financial aid.

CCN: Do you have a message for George Brown Students?

Kemp: My message is, that the whole point of me being here is to listen to them. I'm going to try and make sure that I'm very accessible. I think that I am because my best working time is between midnight and 2 a.m. That's when I do my actual busy work and typing things. Because of that, I tend to be easy to get hold of during the day. That's the big thing, I'm here for them and anything I can help them with, I'll do it.



DOUG LIGHT SCHOLARSHIP WINNER Doug Light Scholarship award winner Dawn Feniuk (left) poses with Economic Development and Trade Minister Frances Lankin (centre) and her mother Frances Feniuk at a Casa Loma graduation ceremony for Metro Labour Education Centre students on March 11. The scholarship, worth \$800 in tuition, was presented to Feniuk to be used towards skills courses or other programs at George Brown. It's named after former George Brown president Doug Light, who promoted close ties with organized labour. Feniuk won the award because of her commitment to unionism and involvement in the Southern Ontario Newspaper Guild since 1988. "I'm taking some teaching courses," says Feniuk, who says she hopes to teach political science or economics from a union perspective.

Good jobs, pay needed for recovery — White

JOB SECURITY AND DECENT

wages can re-ignite Canada's slowly recovering economy, union leader Bob White told a Casa Loma graduation in March.

White, president of the Canadian Labour Congress, rejected the notion that a powerful and deregulated corporate world will spark economic recovery in a brief keynote speech at the Metro Labour Education Centre (MLEC) graduation.

"We have to take away some of the power of the corporations and give it to the people," he told the nearly 500 people at the

March 11 graduation in the Casa Loma gym.

"The only way we can make sure the economy improves is to make sure workers have high enough wages to buy what they need," he said.

In a world where there are 36 million people unemployed, the corporate sector has been demanding more power and calling for wage earners to expect less, as an answer to economic recovery, White said.

Also addressing the graduating class, many of whom took George Brown certified upgrad-

ing programs, were Economic Development and Trade Minister Frances Lankin, Metro Labour Council president Linda Torrey, MLEC executive director Trish Stovel, and George Brown College president John Rankin.

Fresh on the heels of a Metro Toronto Council vote to allow only two of four proposed subway line extensions, Lankin told graduates the provincial government is committed to see all four lines built, which will provide hundreds of new jobs in the Toronto area.

*Last fall
George Brown College sponsored*

The First Distinguished Canadian Series

SYMPOSIUM

*The College Graduate:
Satisfied consumer or educated citizen.*

For a free transcript of the keynote address by historian

DESMOND MORTON

please drop a note to

City College News at St. James Campus
Room 542E
fax 867-2303 or call 867-2279.

GOT A GRIPPE AT 2 A.M.?

Give City College News a call on its new 24-hour comment line



Do you have an opinion about George Brown or college that you'd like to share with our readers? Give us a call at 867-2279 and leave a message up to five minutes in length. We'll transcribe your call and publish it in the next issue of City College News as a letter. Don't forget to add (and spell) your name and your phone number.



Gillian Johnston

Career Counselling program attracts American interest

TOP COLLEGE STAFF FROM across North America will focus their attention on George Brown's Career and Work Counselling program, and it's co-ordinator Gillian Johnston, at a conference in May.

Johnston will make a presentation about the ground-breaking 64-week program at a League of Innovation conference in Austin, Texas.

"There is no other program in Toronto that focuses on career development combined with a multi-cultural focus which has also been fast-tracked," she says.

Students in the program, many of whom are established health care and teaching professionals, learn to work with people from different cultures and ethnicities, Johnston says.

Only 35 students are selected for the intensive full-time program and Johnston says she already has a waiting list for next year.

Much of their work is done in placements or practicums where the students gain the kind of experience impossible to find through in-class work.

"Our practicum participants are just thrilled with our students and we've had no problems finding them placements," she says.

George Brown also offers the program on a part-time basis.

More than 15,000 educators will be attending the conference, which runs from May 22 to 25 and encourages excellence and leadership in teaching.

Johnston, just one of a handful of conference participants who have been asked to make presentations, will be joined at the conference by Sports Marketing program teacher Peter Burgess.

Help run City College News

Vacancies are coming up on the City College News Editorial Board for:
• a full-time student
• a continuing education student
• an academic staff member
• an administrative staff member
Board members meet once a month from August to April to make decisions about the content and policies of the newspaper. There are no specific qualifications needed but an interest in media, communications, politics and social issues is helpful. For an interview call Yasmin Walli at 967-2059.

CITY COLLEGE CHEWS

Say caio to award-winning duck cakes

THE ITALIAN RESTAURANT community got a taste of the future on March 28 as the School of Hospitality and the Italian Trade Commission hosted a luncheon featuring five outstanding, original dishes created by George Brown students.

The five were chosen from 75 original recipes entered in the Italian recipe contest in February. The contest consisted of a recipe writing contest and cook-off. Judges were drawn from Italian restaurateurs and food writers from around Toronto.

The \$1,000 first prize went to apprentice student Robert Kenic for his Duck and Gorgonzola Cakes with Sundried Tomato Butter. Second prize was won by second year culinary management student Yasser Qahawish for his Peppered Seared Beef Carpaccio with Risotto and Marinated Zucchini. Third prize went to second year Culinary Management student Eufemia Bertocchi, for her Baked Gorgonzola Timbale and Dried Fig Salad. Honorable mention



was given to Jerry Menese for his dessert, Crispy Walnut Rice Surprise with Galliano Sauce. A special prize was awarded for best use of Gorgonzola cheese to Antoinette Giraldi, for her Baked Gorgonzola Triangles with Blood Orange Marmalade.

ITALIAN RECIPE CONTEST WINNER ROBERT KENIC adds the final touches to his creation – Duck and Gorgonzola Cakes with Sundried Tomato Butter – before it's served during a special awards luncheon March 28. Representatives from the Italian restaurant community were at Siegfried's Dining Room to enjoy the top four dishes created by George Brown students. There was also a prize awarded for the best use of gorgonzola cheese that went to Antoinette Giraldi for her Baked Gorgonzola Triangles with Blood Orange Marmalade.

Robert Kenic's Duck and Gorgonzola Cakes with Sundried Tomato Butter:

DUCK CAKES:

INGREDIENTS:

1 whole duck
1/3 cup hazelnuts
5 tbsp. extra virgin olive oil
1/2 medium red bell pepper (small dice)
1/2 medium yellow bell pepper (small dice)
1 medium shallot
2 eggs
2 1/2 tbsp. mayonnaise (Hellman's)
1/2 tsp. salt
1/4 tsp. fresh ground pepper
1/8 tsp. ground cayenne pepper
pinch thyme
1 cup dry bread crumbs
1 1/2 tsp. red wine vinegar
1/2 tsp. Dijon mustard
2 tbsp. hazelnut oil
1/4 lb. olive oil for frying
porcini mushrooms
1 lb. arugula
1/4 lb. Gorgonzola cheese

METHOD:

- preheat oven to 425 degrees F. Roast duck for one hour, cool to room temperature
- preheat off body and coarsely chop into 1/2" pieces. Set aside in a large stainless steel bowl
- reduce oven to 350 degrees F. Place hazelnuts on a baking sheet and toast in oven for about 1.2 minutes. While nuts are still warm, remove skins, coarsely chop and set aside.
- in olive oil (2 tbsp) fry red and yellow pepper and shallots, cool and toss with the duck meat. Stir in eggs, mayonnaise, salt, pepper, cayenne, thyme, and 3/4 cup bread crumbs.
- simmer in cream soup, fill with 1/2 duck mixture, add 1/2 tbsp. of Gorgonzola, top the cheese with the duck mixture scoop out and form 1.2 one inch cakes
- reserve 2 tbsp. of the chopped hazelnuts on a large plate, toss the rest of the nuts with the remaining 1/4 cup of bread crumbs, coat both sides of the duck cakes thoroughly, pressing it lightly to help it adhere
- in a small stainless steel bowl, combine vinegar and mustard, whisk in hazelnut oil and 1 tbsp. of extra virgin olive oil, season and set aside
- lightly pan-fry the duck cakes for about 5 minutes to golden brown, set aside, keep warm
- in 2 tbsp. of extra virgin olive oil, sauté porcini mushrooms for 2 minutes until lightly brown, cover and keep warm
- in a large bowl, toss arugula with the vinaigrette for plate service. Arugula mound-ed and topped with porcini on plate
- remaining 1/3 of plate with sundried tomato butter as base, topped with 2 duck cakes

SUNDRIED TOMATO BUTTER:

INGREDIENTS:

2 whole oil packed sundried tomatoes
3 small shallots
1 cup dry white wine
12 parsley sprigs
2 tbsp. 35 per cent cream
6 oz. cold, unsalted butter
1 1/2 tsp. tomato paste
1/2 tsp. salt
1/4 tsp. fresh ground pepper
pinch of cayenne pepper

METHOD:

- in a food processor, process tomatoes until smooth, set aside
- in a sautépan, combine shallots, wine and parsley, reduce until almost dry
- add cream and sundried puree, boil remove from heat, whisk in butter, then tomato paste, season with salt, pepper and cayenne, strain through a sieve, set aside for service, heat in a water bath



APRIL EVENTS

SPECIAL EVENTS

April 19 - **Bacardi Martini Rossi Young Bartenders Competition**, Siegfried's Dining Room starting at 3:30 p.m. Winner receives a round-trip ticket to Pessione, Italy, to participate in the International Bartenders Competition. For more information call 867-2260.

April 21 - **Student Spring Formal** at Siegfried's Dining Room, George Brown School of Hospitality (300 Adelaide St. E.). Dinner at 7 p.m. is followed by dancing at 9 p.m. Tickets: \$20 single, \$35 for pairs. Contact campus student association offices for information and tickets.

May 5 - **Retirement dinner** for Vice-president Jim Turner at Siegfried's Dining Room. Reception at 6:15 p.m., dinner 7 p.m. Price: \$35 includes dinner and donation to the James G. Turner Scholarship Fund.

May 11 - **Fashion show**: "A Time for Livin'" includes design work by 65 George Brown students. 8 p.m., Phoenix Concert Theatre (410 Sherbourne St.) Sponsored by the George Brown College students association. Tickets \$5 in advance (from the SAC Shack at St. James Campus), \$10 at the

door. Proceeds to Casey House Foundation. For information call 867-2547.

May 12 - June 26 - **Jewellery show and sale**. Work of George Brown graduating Jewellery Arts students will be on display in the Ontario Craft Council Craft Gallery (35 McCaul St.).

ENTERTAINMENT

April 14 - **Camp Zu pub**, St. James campus, 2-7 p.m. in the student lounge.

April 20 to May 7 - **George Brown Theatre** presents the Spring Repertory, featuring *The Cherry Orchard* by Anton Chekov, directed by Peter Wild at the DuMaurier Centre, Harbourfront; *Balm in Gilead* by Lanford Wilson, directed by David Ferry at 530 King St. E.; and *Teach Me How to Cry* by Patricia Joudry at the Elgin/Wintergarden Theatre, Studio A. For further information call 867-2167.

April 28 - **Camp Zu pub**, St. James campus, 2-7 p.m. in the student lounge.

SPORTS AND RECREATION

April 11 - **Lunchtime intramurals**, Casa Loma: Wall baseball and badminton. At St. James: Wall baseball and touch football.

April 11 to June 1 - **High school volleyball clinic** at St. James. Mondays and Wednesdays 5-7 p.m. Cost: \$30.

April 12 - **Annual Athletics Banquet** at Siegfried's Dining Room, George Brown School of Hospitality. Begins at 6 p.m. Price: \$10.

April 13 - **Boys high school basketball leagues**. Seniors play at Casa Loma on Wednesdays and Thursdays. Juniors play at St. James on Saturdays. Cost: \$35.

MEETINGS

April 14 - **College Council** meeting at School of Hospitality building (300 Adelaide St. E., Room 310, from 8:45 to 11 a.m.

April 19 - **Strategic Planning Committee** of the Board of Governors meeting, 500 MacPherson Ave., boardroom, 5 p.m.

April 20 - **Academic and Student Affairs Committee** of the Board of Governors meeting, 500 MacPherson Ave., boardroom, 8:30 a.m.

April 26 - **Finance and Property Committee** of the Board of Governors meeting, 500 MacPherson Ave., boardroom, 12:30 p.m.

SEMINARS, WORKSHOPS AND COURSES

April 16 to May 7 - **Free Saturday Seminars** for registered continuing education students. April 16 *Essay Writing*, April 23 *Assertiveness Techniques*, April 30 *Stress Management*, May 7 *Temperament and Career Decisions*. All seminars will be held at St. James Campus from 9:30 a.m. to 12:30 p.m. To register call 867-2207.

George Brown also offers several free personality and career workshops for continuing education students in April and May. See page 2 the current Continuing Education Calendar for more details.

May 4 - **Seminar for staff: Career counselling: Skills for a Changing Workplace** will be presented by Toronto Star employment columnist and author Janis Foord Kirk. 8:30 a.m. to 10 a.m., Casa Loma Campus Staff Lounge, \$10 fee, payable at the door. Light refreshments will be served. Register before April 27 by calling 867-2062. Sponsored by George Brown's Liaison Office.

May 6-8 - **Wine tour** with Bjorn Rasmussen 1994. New York State Finger Lakes region.

\$299 per person. Also a few seats left for a wine tour of France in June. For further information contact Bjorn Rasmussen, 867-2260 between 10 a.m. and 2 p.m. or leave a message at 1-905-335-2159. Note: This tour is not sponsored by George Brown College.

RELIGIOUS HOLIDAYS AND OBSERVANCES

April 13 - Baisakhi, Sikhism, Vaisakhi, Hinduism, Saka New Year, Buddhism

April 20 - Ramanavami, Hinduism

April 21 - First Day of Ridvan, Baha'i

April 24 - Mahavira-jayanti, Jainism

April 24 - Palm Sunday, Christianity (Julian Calendar)

April 28 - Holy Thursday, Christianity (Julian Calendar)

April 28 - Baha'i

April 29 - Holy Friday, Christianity (Julian Calendar)

April 30 to May 4 - Ghambar Maidyozirom, Zoroastrianism

May 1 - Pascha, Christianity (Julian Calendar)

May 2 - Twelfth Day of Ridvan, Baha'i

George Brown Theatre in repertory April 20 - May 7, 1994

du Maurier Theatre Centre, Harbourfront
231 Queens Quay West

The Cherry Orchard

by Anton Chekhov
directed and translated by Peter Wyld
sets designed by Ruth Howard
costumes designed by Judy Peyton Ward
lighting designed by Bonnie Beecher

The great Russian playwright's haunting story of the dissolution of an ancient family and the irrevocable loss of a way of life.

THE CHERRY ORCHARD is a part of the 1994 du Maurier Theatre Centre Series.

The Details

General Admission \$10
Students/Seniors/GBC \$7

Please note that tickets for this season are handled by the Harbourfront Centre Box Office. Prices include a service charge.

To order call the Box Office

973-4000

Info & group orders call 867-2167

George Brown Theatre
530 King Street East

Balm In Gilead

by Lanford Wilson
directed by David Ferry
sets designed by Dennis Horn
costumes designed by Mindy Johnson
lighting designed by David Waller

One of the milestones of the dynamic Off-Broadway theatre movement. A vivid and powerful play, illuminating the bleak and terrifying world of young outcasts in today's urban landscape.

The Schedule

MON	TUE	WED	THU	FRI	SAT
		Apr. 20 Balm 8:00	Apr. 21 Cry 8:00	Apr. 22 Balm 8:00	Apr. 23 Cry 8:00
Apr. 25 Balm 8:00		Apr. 27 Cherry 8:00	Apr. 28 Cherry 8:00	Apr. 29 Cry 8:00	Apr. 30 Balm 8:00
May 2 Cherry 8:00	May 3 Cry 8:00	May 4 Cherry 8:00	May 5 Cherry 8:00	May 6 Balm 8:00	May 7 Cry 8:00

George Brown  The City College

Studio A, Elgin/Winter Garden Theatre
158 Victoria Street

Teach Me How To Cry

by Patricia Joudry
directed by Denise Fergusson
sets designed by Lori Hickling
costumes designed by Mindy Johnson
lighting designed by Glen Davidson

A tender Canadian love story of two misfits in the high school world of proms and grapevine rumours. Stumbling upon one another, they struggle towards dignity, open affection and a personal sense of identity.

The Ensemble

Jana Abramovich	Victoria Adelman
Esther Arbeid	Greg Atkins
Kelly Bolt	Jody Cummins
Christine Gaidies	Karen Glave
D. Garner Harding	Grace Ann Hill
Christopher Kord Lambert	Barna Moricz
A.J. Pittis	Christopher Sawchyn
Jeffrey R. Smith	David Smye
Kimberley Soper	Krista White

This repertory season is a showcase for the third year acting ensemble, a group of eighteen actors on the very brink of their professional careers. This extremely talented ensemble has been guided and directed by an equally gifted group of professional directors, coaches and teachers. Please join us and help give flight.